



Bear Viewing & Whale Watching Guide + Content Creator

SEASONAL FULL TIME

Knight Inlet Lodge is an Indigenous owned world-famous grizzly bear viewing lodge situated in Glendale Cove, Knight Inlet and the southern portion of the Great Bear Rainforest. Since 1996 Knight Inlet Lodge has facilitated wildlife viewing experiences and eco-adventures for discerning individuals, couples, and families.

DUTIES & RESPONSIBILITIES:

We are seeking a highly motivated individual with wilderness guiding, natural history interpretation experience and content creation skills to join our team and highlight world class remote wildlife viewing and experiences.

This is a 60/40 split role between wildlife guiding (60% of shift) and content creation (40% of shift) You will be responsible for a range of guiding duties and content creation including;

GUIDE ROLE (60% of shift)

1. Facilitate opportunities for guests to view and photograph terrestrial and marine wildlife while providing engaging natural history and cultural interpretation;
2. Lead hiking and kayaking tours, and depending on experience, whale watching tours;
3. Care for guest safety and comfort, including the aesthetic, safety and function of lodge infrastructure and tour equipment;
4. Maintain positive interactions with guests and co-workers throughout the day, including at meal times and during unscheduled periods;
5. Supporting other staff in their job responsibilities when required;
6. Participation in on-going grizzly bear research and conservation projects sponsored by Knight Inlet Lodge;
7. Follow Tour Operations procedures and policies;
8. Daily reporting and record keeping.

CONTENT CREATOR ROLE (40% of shift)

1. Content Ideation & Planning: Brainstorm concepts, follow industry trends, and follow content calendar aligned with Knight Inlet Lodge marketing goals.
2. Multimedia Production: Shoot, record, and edit photos, videos, reels, stories, or carousels, and design graphics using tools like Canva or Adobe software.
3. Writing & Copywriting (if required): Write compelling social media captions, blog posts, newsletters, and website copy tailored to specific platforms.



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BEAR / WHALE GUIDE EMPLOYMENT JOB ROLE



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4. Editing & Proofreading (if required): Review drafts for clarity, accuracy, tone consistency, and adherence to brand guidelines.
5. Collaboration: Work alongside Knight Inlet Lodge marketing manager to gather source material and fulfill project briefs.

PREFERRED QUALIFICATIONS & EMPLOYMENT REQUIREMENTS / SKILLS OR ASSETS:

Formal wilderness guide training and a background in biology / natural history interpretation are valuable assets. You will be expected to learn and retain pertinent background tour program information for presentation to guests. Public speaking and communications skills are helpful to effectively communicate with guests and provide engaging evening presentations. Second language skills are also an asset.

YOU SHOULD:

1. Be physically fit, and comfortable working all day outdoors in our coastal environment;
2. Be well groomed, courteous, honest, and, reliable;
3. Trained in wilderness risk assessment, group management, and experience in leading outdoor programs;
4. Have sound judgment, and decision-making skills relevant to outdoor leadership;
5. Have experience operating motorboats in a coastal marine environment;
6. Be familiar with working and living in a remote wilderness setting;
7. Be conversant on BC coastal flora & fauna;
8. Be comfortable in a dynamic team environment with frequent guest interactions;
9. Be flexible and accommodating with your approach to interacting with others;
10. Be solution-oriented with a collaborative approach to tasks and relationships.
11. Be creative and concise regarding content creation

GUIDE REQUIRED CERTIFICATIONS:

1. Current Wilderness First Aid with Level 'C' CPR & AED certification or Occupational First Aid Level III;
2. Commercial Small Vessel Operator's Proficiency certificate (SVOP);
3. Marine Emergency Duties A3 (MED A3);
4. Restricted Operators Certificate Marine (ROC-M);
5. SKGABC Level 1 Guide and/or Paddle Canada Level 1 Instructor Certification.
6. CBVA Level I, II, or III bear guide certification (if not, the Level 1 course will be provided to you at no cost).
7. Valid British Columbia class 5 driver's license.

Note: Candidates with some of the above noted and or other relevant certifications as well as appropriate experience and are willing to get the required certification, will be considered.



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CONTENT CREATOR REQUIREMENTS:

1. Portfolio & Demonstrated Talent: A strong portfolio, demo reel, or live social channels showing past short-form videos, photography, or copywriting are the primary hiring criteria.
2. Technical & Software Skills: Proficiency in video editing software (such as Premiere Pro, CapCut, or Final Cut Pro), graphic design tools (such as Canva or Adobe Creative Suite), and camera/audio equipment operation. Camera/Computer equipment should be responsibility of the candidate and salary will reflect gear provided
3. Platform Knowledge: Understanding of algorithms, best practices, and formatting for platforms like Instagram, TikTok, YouTube, and Facebook.
4. Education & Background (Optional/Flexible): While a post-secondary degree in marketing, communications, journalism, or English is viewed as an asset, consideration will be given to self-taught creators with proven experience.
5. Soft Skills: Ability to work independently, communicate clearly with Knight Inlet Lodge marketing manager (and Lodge management) plus/and direct real people or employees on camera if filming on-site

SALARY / BENEFITS

1. Competitive day rate wage negotiable based on skills, experience & qualifications;
2. 4% vacation pay;
3. End of Season Bonus Program*;
4. Float plane transportation between Campbell River and the lodge.
5. Accommodation and all meals while at the lodge.
6. Shift rotation – 14-days on with 7-days off.

REALITIES OF WORK

This is a full-time seasonal position, employment term runs from mid-May through to mid-October and begins with up to 7 days of on-site training, program familiarization. Preference will be given to candidates who are available to work through the entire season without interruption.

Salary – Competitive remuneration negotiable based on skills & experience

Please apply with cover letter, resume (listing all current certifications), and at least 3 professional references to; hr@grizzlytours.com We thank all applicants for their interest; however, only short-listed applicants will be contacted.



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